



The diagram shows a vertical rectangular layout for a business card. It features a red outer border (cut line), a blue inner border (safety line), and a horizontal green line (fold line) positioned in the lower half. The top half contains the letters 'R' and 'H' in a light gray font. The bottom half contains the letters 'B' and 'K' in the same font. Arrows point from the text labels to their respective lines.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE SCORE WILL END UP

BK

FINISHED SIZE- 3.5X2
WITH BLEED- 7.125X2.125